

**NUTRITION INNOVATION**  
**WHAT'S FRESH?**

Tuesdays @ noon PT  
March 11 - April 8, 2025

- 1 Diet Culture
- 2 Food Technology
- 3 Nutrition Trends
- 4 Ethics & AI
- 5 Disease Updates
- 6 Business

**100% GUARANTEED 5 CPEU**

WSAND WASHINGTON STATE ACADEMY OF NUTRITION AND DIETETICS THE FOOD AND NUTRITION EXPERT  
OREGON ACADEMY OF NUTRITION AND DIETETICS

Oregon & Washington State Academy of Nutrition and Dietetics Virtual Conference 2025

**Join us!**

## 2025 Virtual Conference Support Opportunities

It is with great excitement that we invite you to be a part of our 2025 Oregon and Washington State Virtual Conference!

In 2025, the Virtual Conference will be a series of sessions, scheduled from March 11 through April 8. We anticipate over 300 registrants.

As part of this event, we are utilizing an interactive mobile app. The app provides several opportunities to connect with members for an extended period (March through May).

We invite you to be a part of this event!

We would love to discuss these opportunities with you. The interaction with exhibitors and supporters during the conference is one of our highest rated member activities. Experience with this app indicates that more members will access your information over a longer period of time.

We hope you will be able to join us virtually this year.

**Questions?** Please contact the Oregon and Washington State Academy Office via email ([wsand@quidnunc.net](mailto:wsand@quidnunc.net)) or call 206-935-5104 and ask to speak to Barb Pyper.

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## 2025 Oregon and Washington State Support Opportunities

Option	Benefits
<p><b>Platinum Supporter</b> <b>\$2,000</b> <b>3 opportunities</b></p>	<ul style="list-style-type: none"> <li>▪ A 2-minute recorded video that will be available to all attendees on the website, linked to email communications and will be part of the app. We will work with the sponsor to create and record this video by February 15, 2025.</li> <li>▪ Full Virtual Conference registration for up to five company attendees</li> <li>▪ Sponsored eblast to all conference attendees who opt-in to sponsor communications at a mutually agreeable/available time (complete by May 31, 2025)</li> <li>▪ *App benefits: <ul style="list-style-type: none"> <li>○ Expanded sponsor listing <ul style="list-style-type: none"> <li>▪ Web link</li> <li>▪ Contact info</li> <li>▪ Up to 3 PDF handouts</li> </ul> </li> <li>○ Five push notifications (1 per session)</li> </ul> </li> <li>▪ Sponsorship promoted in up to 3 member communications (eblasts, social media)</li> <li>▪ Contact information for all attendees (as allowed by the attendees)</li> <li>▪ Complete metrics report from attendee app usage</li> </ul>
<p><b>Gold Supporter</b> <b>\$1,000</b> <b>6 opportunities</b></p>	<ul style="list-style-type: none"> <li>▪ Full Virtual Conference registration for up to four company attendees</li> <li>▪ *App benefits: <ul style="list-style-type: none"> <li>○ Expanded sponsor listing <ul style="list-style-type: none"> <li>▪ Web link</li> <li>▪ Contact info</li> <li>▪ 1 PDF handout</li> </ul> </li> <li>○ Three push notifications</li> </ul> </li> <li>▪ Sponsorship promoted in 1 member communication (eblasts, social media)</li> <li>▪ Contact information for all attendees (as allowed by the attendees)</li> <li>▪ Complete metrics report from attendee app usage</li> </ul>
<p><b>Silver Supporter</b> <b>\$500</b> <b>12 opportunities</b></p>	<ul style="list-style-type: none"> <li>▪ Full Virtual Conference registration for three company attendees</li> <li>▪ *App benefits: <ul style="list-style-type: none"> <li>○ Sponsor listing</li> </ul> </li> <li>▪ Sponsorship promoted in one member communications (eblasts, social media)</li> <li>▪ Complete metrics report from attendee app usage</li> </ul>

**Let us know a good time to connect with you to discuss these opportunities!**